



**Important Lead Sheet !!**

Entered: \_\_\_\_\_

Appointment: YES NO

Date: \_\_\_\_\_

Comments:

Sales Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Lead found by: \_\_\_\_\_ Lead From:  Call In  
 Telemarketing  
Company: \_\_\_\_\_  Service  
 Office Staff

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Type of business: \_\_\_\_\_

Type of Equipment  
Manufacturer: \_\_\_\_\_ Model: \_\_\_\_\_ Vendor: \_\_\_\_\_

Monthly Usage: \_\_\_\_\_

Customer Needs: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Review:

Date: \_\_\_\_\_ Notes: \_\_\_\_\_

Date: \_\_\_\_\_ Notes: \_\_\_\_\_

Date: \_\_\_\_\_ Notes: \_\_\_\_\_

Date: \_\_\_\_\_ Notes: \_\_\_\_\_

Date: \_\_\_\_\_ Notes: \_\_\_\_\_